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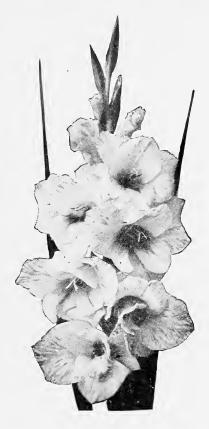
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# The Gladiolus Beautiful

"The Crowning Splendor of the Floral World"



There is a fascination in growing these flowers of unrivaled loveliness.

The sword-like foliage; the tall, upright stems clothed with flowers of exquisite beauty; the great variety of magnificent colors; the ease of culture; the sureness of bloom; and the lasting quality when cut—all combine to make the Gladiolus one of our most popular flowers.

# HOWARD M. GILLET

GLADIOLUS SPECIALIST NEW LEBANON, N. Y.

#### THE GLADIOLUS

Gladiolus! Wond'rous color sprays,
Gorgeous as the clouds in sunset's rays;
Endowed with charming form and dainty grace,
Spires of beauty towering into space;
Floreate clusters; guarding swords of green—
Crown you Nature's wonder and proclaim you
Queen.

—Stanley Thorpe.

## Greetings

To My Customers:-

I take genuine pleasure in presenting my gladiolus friends with this my new catalog of bulbs for the coming season. Having worked among these beautiful flowers all through the blooming time and experiencing the delight of beholding the wonderful riot of color in my own fields, I am desirous that my friends and customers share this happiness with me. Gladioli are so easily grown that anyone with a few square feet of space in a sunny garden can raise handsome blooms just as well as I.

At the Schenectady Floriculture Society Gladiolus Show I won the silver cup for the largest and finest display of gladioli in the exhibition, besides numerous other prizes on special varieties.

My crop of bulbs this season turned out to be the finest I have ever grown, and I offer them to you with every confidence that they will make good.

During the past year wonderful new varieties have been added to my stock, my acreage has been increased, and a building has been remodeled into a modern drying house where I can give the bulbs just the right amount of curing to keep them "full-'o-pep" and ready to bloom beautifully for you in your own garden.

Very truly yours

HOWARD M. GILLET.

Member of American Gladiolus Society.

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A PORTION OF ONE OF MY FIELDS, SHOWING THE RANK GROWTH OF STALKS

#### THE MODERN GLADIOLUS

Many people are taking up Gladiolus growing as a hobby. And a delightful hobby it is! To watch, for the first time, the unfolding of a new variety is to the real flower lover a quite thrilling event.

And do you know that a vase of Gladioli will retain its beauty for more than a week, if the water is changed daily, and a half-inch or more cut off the bottom of the stems?

Remember, too, that an investment in these bulbs will not only give you pleasure this year, but for years to come.

A wonderful improvement has been made in the Gladiolus during the last few years. Those who are acquainted only with the old red spikes which grew in Grandmother's garden will hardly recognize it as they gaze on the large and gorgeous flowers of the modern hybrids which are the result of thousands of crosses made by specialists in this line. The newer kinds embrace many varieties producing from 12 to 20 blooms on a single spike, many of which will measure from four to six inches across. Nearly all the colors of the rainbow may now be found. The combinations of colors and beautiful markings of the petals and throat cannot be surpassed by any other flower. As sturdy as the lily and as exquisite as the expensive orchid it may be grown successfully by the amateur in any ordinary garden, and if several plantings are made in the spring at different times, bloom may be had from the end of July until frost. Covering the widest range of color from the brightest blood-red scarlet, deep purple and rich carmine shades to the most delicate tints of white, pink, yellow and lavender, they prove at once the most showy and attractive of garden flowers. They are rightly called "The People's Orchid." With freedom from disease and insect pests there is no easier flower to grow. No other flower gives so much satisfaction at small expense. If you have never planted any of the newer varieties such as are offered you in this booklet, give them a trial. They will be a delight to the eye and a joy to the soul.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should place them in vases in the house. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bud opens, leaving three or four leaves on the plant to mature the bulb. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top, and a vase of blooms may be kept fresh and beautiful for a week or ten days.



EVELYN KIRTLAND

#### CULTURE

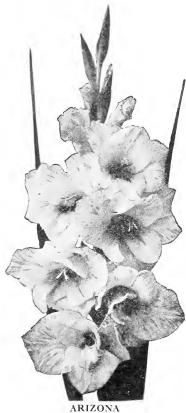
If you can grow potatoes you can grow Gladioli. any good garden soil as soon as ground is workable up to the middle of June. If several plantings are made at different times the season of bloom will be lengthened. Do not plant in shade of trees or buildings, and do not allow fresh manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, Set the bulbs five to six inches deep well mixed with the soil. in rows and about three to four inches between each bulb. Rows about 18 inches apart. Or may be massed in beds If planted in quantity about four inches apart each way. and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let three to four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall, cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar.

#### NAMED VARIETIES

During the past few years I have tested many hundred varieties of Gladioli, and have selected the following list as the very choicest and most beautiful. Many are new and rare.

ALICE TIPLADY-Primulinus hybrid. Extra large orange saffron flower of the hooded type. Very choice. 10c each; \$1.00 per doz.

AMERICA—Beautiful, soft shell-pink, with a lavender tinge. Flowers are large, wide open, with several blooms open at one time. Fine for cut flowers. A popular variety. 5c each; 50c per doz., \$3.00 per 100.



ANNA EBERIUS-From California. Velvety lavender purple; throat deeper color. An unusual shade which immediately attracts the attention of visitors to my field. Choice. 20c each; \$2.00 per doz.

ARIZONA-Rose pink, with dark maroon markings on lower petals. Very 10c each; \$1.00 pretty. per doz.

BARON HULOT—Deep violet-blue, medium size. Contrasts well' with a yellow variety. 10c each; \$1.00 per doz.

BEACONFLAME ---A new deep red. Strong grower. Blooms keep long. 50c each.

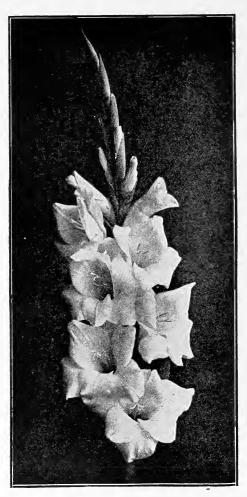
BERTREX—White, with lilac line in throat. Good substance, strong and vigorous. Florists like it. (See cut). 10c each; \$1.00 per doz., \$6.00 per 100.

BEST VIOLET—Rich violet color, with lines over petals. Tall stem; many open at once. Not a common shade. 15c each; \$1.50 per doz.

BLACKHAWK—Cardinal-red, with a nearly black center. One of the Kunderd originations. Handsome. 10c each; \$1.00 per doz.

BLUE JAY—Light blue, with cream center. Flowers wide open. 25c each; \$2.50 per doz.

BRIMSTONE—Light sulphur yellow. A fine new variety of this shade. 15c each; \$1.50 per doz.



BERTREX

BYRON L. SMITH—Delicate shade of lavender pink, equal to a cattleya orchid. Very choice. 25c each; \$2.50 per doz.

CANDIDUM—Large white lily-shaped blooms. Tips of petals suffused with pink. In demand by florists. 10c each; \$1.00 per doz.

CAPELLA—Hybrid. Tall bright fiery orange red. Large and choice. 10c each; \$1.00 per doz., \$5.00 per 100.

CARDISUN—Deep velvety red, with darker throat. Medium spike. 10c each; \$1.00 per doz.

CATHERINA—Light gray blue. Lower petals deeper, marked with brownish red spot. Unusual. 25c each; \$2.50 per doz.

CHARLEMAGNE—Giant type, large open flowers on strong spikes. Sunrise red, flaked darker; creamy white blotch, dotted with purple carmine. 20c each; \$2.00 per doz.

CHATEAU THIERRY—Dark orange color, with small yellow spot. Large flowers. New variety. 25c each; \$2.50 per doz.

CHICAGO WHITE—White, with lavender line on lower petals. One of the earliest whites. 5c each; 50c per doz.

COLORS—Deep dark wine-maroon. Lower petals rich velvety dark red, mottled cream. 25c each; \$2.50 per doz.

CONSPICUOUS—Light blue. Yellow center, edged with deep blue rim. Called the "pansy gladiolus." Came from Holland. 20c each; \$2.00 per doz.



CRACKERJACK

CRACKERJACK—Handsome large flowers of a rich velvety dark red. Throat spotted with maroon on yellow ground. Very prolific, and flowers from quite young bulbs. Inexpensive. (See cut). 5c each; 50c per doz., \$3.00 per 100.

CRIMSON GLOW—Here's a winner! Immense open flowers of intense rich crimson. Tall, vigorous and perfectly formed. Early. The very finest of its color. 15c each; \$1.50 per doz.

CRYSTAL WHITE—Pure snow white, except small mark of Tyrian rose in throat. 5c each; 50c per doz.

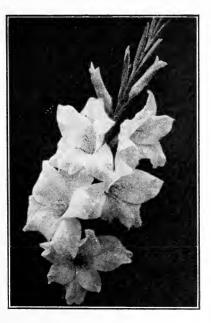
DIANA—New large tall crimson. Solid color. Extra good. 30c each; \$3.00 per doz.

DICK—Dark lavender, or violet, with nearly white center, and one or two dark velvety pansy spots on two lower petals. 20c each; \$2.00 per doz.

DIXIE—Deep, rich, almost black, red. One of Kunderd's originations. 10c each; \$1.00 per doz.

DOROTHY McKIB-BEN — Apple-blossom pink, variegated. Ruffled petals. Very early. 25c each; \$2.50 per doz.

EARLY SNOW-FLAKE—Large flowers of creamy white, delicately tinted and flaked rose, with just a tinge of yellow in the throat. A lovely white. 20c each; \$2.00 per doz.



EARLY SNOWFLAKE

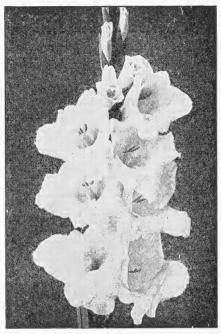
EARLY SUNRISE—Extra large flowers of salmon searlet. Line of cream through center of each petal. 20c each; \$2.00 per doz.

E. J. SHAYLOR—Fine large ruffled deep rose. Tall and strong. Extra choice. 20c each; \$2.00 per doz.

ELORA—Fine early white. Dainty red feather in throat. Flowers large and wide open. Originated by Luther Burbank. 20c each; \$2.00 per doz.

EMPRESS OF INDIA—Rich, very dark, velvety red; almost black. Fine white stripe on lower petals. Satiny buds. Distinct. 10c each; \$1.00 per doz.

EVELYN KIRTLAND—Beautiful shade of rosy pink, with soft shell pink center and bright scarlet blotches on lower petals. One of the finest pinks. Visitors rave over it. Tall grower. Has taken many prizes at the shows. (See cuts, pages 2 and 13.) 10c each; \$1.00 per doz.



EUROPA

EUROPA—Snowy white, without any color mark whatever. Large flowers, compactly placed, and many open. One of the finest whites in existence. Especially valuable for florist's work. Stock too scarce to become common very soon. (See cut). 20c each; \$2.00 per doz.

FAIR COLUMBIAN—Fine large showy lilac-pink. Rare shade, attracting much attention. Tall, vigorous plant. 20c each; \$2.00 per doz.

FASCINATOR—Light pink, tinted carmine. Lighter throat. 10c each; \$1.00 per dozen.

FLORA--Canary yellow, with scarcely any markings. Flowers well placed, plant tall and strong. A valuable new introduction from Holland, and one of the very best yellows in existence. 15c each; \$1.50 per doz.

GAIETY—Light scarlet, splashed deeper scarlet. White throat, penciled crimson-red. A gay looking fellow who attracts attention. 15c each; \$1.50 per doz.

GEN. JOFFRE—New Holland variety. Large brilliant scarlet, darker stripe on lower petal. One of the best reds. 15c each; \$1.50 per doz.

GEN. PERSHING—Upper petals pale pink. Lower petals yellow, striped rich carmine. Large and tall. 25c each; \$2.50 per doz.

GLORY (Kunderd's)—Creamy-buff, tinted soft pink. Petals ruffled and fluted at the edges. 10c each; \$1.00 per doz.

GLORY OF HOLLAND—White, tinted pink. Useful for florists' work. 5c each; 50c per doz.

GLORY OF KENNEMERLAND—See Holland Giant.

GLORY OF NOORDWIJK—Soft primrose yellow. Tall strong spikes. One of the best in its color. An imported variety, and quite rare. 35c each.

GOLDEN MEASURE—The aristocrat of the yellows. Considered the very finest of its color. Tall and rank. Large pure deep yellow blooms, with no markings. 25c each; \$2.50 per doz.



GOLDEN KING

GOLDEN KING— Bright golden yellow, with crimson blotch on lower petals, forming a striking contrast. Tall and strong. Flowers well open, and of good substance. (See cut). 10c each; \$1.00 per doz.

GOLDEN WEST—See Pacha.

GOLIATH—A fine large reddish purple, or deep wine. Very dark. Robust grower. Choice and much admired. Should be in every collection, as there is no other just like it. 15c each; \$1.50 per doz.

GRETCHEN ZANG—Exquisite soft rose pink, shading into salmon-scarlet. Tall and graceful. Very useful for decorative purposes. (See cut). 10c each; \$1.00 per doz., \$5.00 per 100.

HALLEY—Large, well-opened flowers of bright salmonpink. One of the earliest, and a popular sort. 5c each; 50c per doz., \$3.00 per 100.

HARVARD—The true "Harvard Crimson." Large beautiful blooms. 10c each; \$1.00 per doz.; \$5.00 per 100.

HELEN FRANKLIN—Pure white, with narrow violet throat markings. 6 to 10 good sized flowers open at once. An early-flowering ruffled variety of much promise. 15c each; \$1.50 per doz.

HERADA—Clear brilliant mauve; a wonderful new color. In demand by florists. 10c each; \$1.00 per doz.; \$6.00 per 100.

HILDA—Deep scarlet. Pleasing velvet appearance. Strong grower. 15c each; \$1.50 per doz.

HOLLAND GIANT (Glory of Kennemerland)—Very large rose pink, with yellow center. A new imported novelty of immense size, the broadly expanded blooms often measuring 5 inches when in full bloom. 10c each; \$1.00 per doz.

IDA VAN—A most beautiful deep salmon-red, or flaming orange-pink, shading darker in throat. Rich and brilliant. Large, open flowers. 10c each; \$1.00 per doz.; \$6.00 per 100.

IMMACULATE (L'Immaculee)—Pure white, without any blotch whatever. A gem for cutting because of its long slender erect spikes bearing many flowers open at one time. Seldom tints in the sun. Early. (See cut.) 10c each; \$1.00 per doz.



JOERG'S WHITE

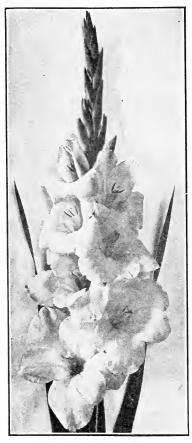
INDEPENDENCE—Begonia pink, or coral red. Deeper throat. 5c each; 50c per doz.; \$3.00 per 100.

INTENSITY (Scarlet Beauty)—Large bright scarlet, lower petals speckled with white. Wide open flowers. One of the best in this color. 10c each; \$1.00 per doz.

JOERG'S WHITE— One of the largest and finest whites ever produced. A new robust growing exhibit on variety which won the trophy at the New York gladiolus show. Seven blooms open at once in perfect formation. \$5.00 per bulb. JACK LONDON — Light salmon, striped with orange Yellow throat striped with ruby. 25c each; \$2.50 per doz.

KING SMOKE—Smoky blue flaked on rose pink ground. A novelty of unusual coloring. 25c each; \$2.50 per doz.

LA GRANDESSE—White, slightly tinting into light pink. Fine large flowers. 20c each; \$2.00 per doz.



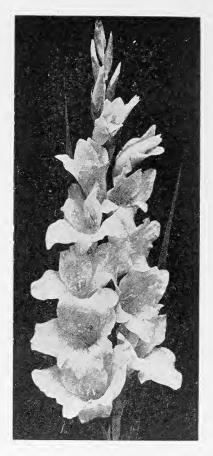
LE MARECHAL FOCH

LE MARECHAL FOCH—Beautiful shade of light pink. Enormous wide open flowers. Very early and a good grower. Very highly recommended. Prize winner. 10c each; \$1.00 per doz.

LENA GRAETZ—A fine new imported variety. Flowers very large and almost pure white. 25c each; \$2.50 per doz.

LILY LEHMAN — Lily-like flowers of blush white. 5c each; 50c per doz.

LILYWHITE—A good white. Blossoms of good size, and 6 or 7 open at once. Is in great demand, particularly with florists. Early and prolific. 10c each; \$1.00 per doz.



**IMMACULATE** 

LOVELINESS—Cream-yellow, or buff, tinged with pink. Strong robust grower, with many large wide open flowers displayed at once. Dark green foliage. Greatly admired for its delicate coloring, and a really choice variety. 15c each; \$1.50 per doz.

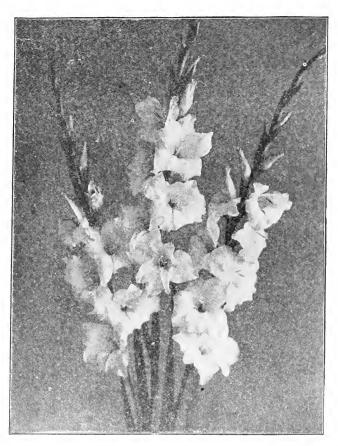
LOUISE—Fine new blue-lavender, with small touch of wine in throat. Wide open flowers. Like an orchid. Is in great demand. 20c each; \$2.00 per doz.

LOVE'S FIRE—A big dazzling scarlet, good grower, with long spikes, and many open at once. One of the very best reds. 20c each; \$2.00 per doz.

LUSTROUS—Orange-rose, throat blotched yellow, shot with purplish lake. 10c each; \$1.00 per doz.

MAINE—Citron buds, opening up glistening white. Tall and straight. New and rare. 35c each; \$3.50 per doz.

MARJORIE GAGE—White, with bright red blotch in throat. Very pleasing. 15c each; \$1.50 per doz.



MRS. DR. NORTON

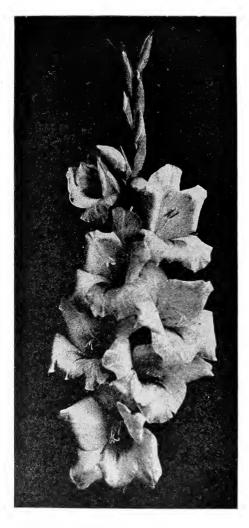
MARSHAL FOCH — (Not the "Le Marechal Foch," which see). This is a splendid new Kunderd variety which is capturing prizes at all the flower shows. A massive tall spike bearing very large ruffled flowers of finest salmon-pink. A gorgeous thing in garden or vase. 25c each; \$2.50 per doz.

MARY FENNELL—Beautiful light lavender, tinged soft pink, lower petals penciled with primrose yellow. Large wide open flowers of exquisite loveliness. Distinct, and especially recommended to lovers of delicate shades. 15c each; \$1.50 per doz.

MARY PICKFORD—Delicate creamy white. Throat finest soft sulphur yellow. Has won hundreds of prizes. 15c each; \$1.50 per doz.

MEADOWVALE—Purer white than Chicago White, but blooming a little later. Narrow line of crimson on lower petals. Excellent for florists. 5c each; 50c per doz.

MONA LISA—Palest soft rose pink; almost pure self color. Many flowers open at once. Strong grower. A most dainty shade. One of the new ruffled varieties. 25c each; \$2.50 per doz.





GRETCHEN ZANG

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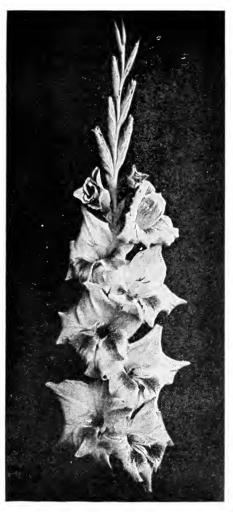
MONON—Tall dark rose pink, flaked with darker pink; throat still darker. White inner upper throat. Very large and fine variegated variety, which few growers have yet. 25c each; \$2.50 per doz.

MR. MARK—Light blue, darker blotch. From Holland. One of the best blues. 15c each; \$1.50 per doz.

MRS. FRANK PENDLETON—One of the very finest. Light pink (sometimes nearly white) with a giant blotch of the richest carmine-red in the throat. Wide open large flower. Tall, strong grower and long, well-filled spike. No grander variety in existence. Has been awarded many prizes. (See cut). 10c each; \$1.00 per doz.; \$5.00 per 100.

MRS. DR. NORTON—One of the very finest. Creamy white, edges suffused with pink, soft creamy yellow in throat, speckled at base with Tyrian rose. Large flowers on tall graceful spike. Awarded highest honors wherever shown. Lovers of delicate colors are enraptured with this beauty. 15c each; \$1.50 per doz.





ELORA

EVELYN KIRTLAND

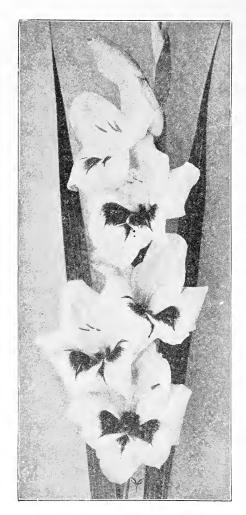
MRS. FRANCIS KING—Very large flame-scarlet, or orange-pink flowers on an extremely long spike. This has become the most popular and effective variety for window, store and hotel decorations, on account of the vivid coloring, and the large number of reserve buds continually opening. Inexpensive, but a good one. 5c each; 50c per doz.; \$3.00 per 100.

MRS. MOULTON—Very large dark crimson, splashed deeper in throat. A gorgeous flower. 15c each; \$1.50 per doz.

MRS. WATT—Handsome deep brilliant wine color. A rare shade, distinct from all others. Strong straight grower, and extra good bulbs. 10c each; \$1.00 per doz.

MYRA—Deep salmon over yellow ground, throat lined with pink. Very pretty. 15c each; \$1.50 per doz.

MYSTIC—Rose pink, splashed darker, light throat. 15c each; \$1.50 per doz.



MRS. FRANK PENDLETON

NEGERFURST—Very dark velvety red, flaked with black spots, and touched with white and lilac rose. An odd but beautiful color. Extremely long spikes. 20c each; \$2.00 per doz.

NEOGA—Dark garnet red, deeper in throat. Half ruffled. Originated by Kunderd. 15c each; \$1.50 per doz.

NEUTRALITY—A new seedling of "America". Larger and showier. 20c each; \$2.00 per doz.

NIAGARA—Light creamy yellow, more or less splashed with pink. Large open flowers on strong spike. Good keeper after cutting. 8c each; 75c per doz.; \$5.00 per 100.

NORA—Light violet blue, deeper blue on lower petals. Dainty and charming. 15c each; \$1.50 per doz.

NORMA CHILDS—Very light lavender pink, lemon throat. A delicate color and fine for florists. 10c each; \$1.00 per doz.

NYMPH—Very light lavender pink. Another importation from Holland. 15c each; \$1.50 per doz.

ODIN—New. Large perfectly formed flowers of salmon pink. Small carmine blotch. 20c each; \$2.00 per doz.

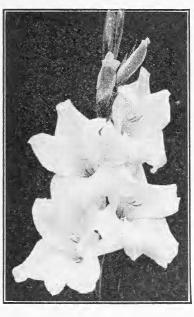
ORANGE GLORY—Large ruffled flowers. Orange with lighter throat. Rank, healthy grower. 20c each; \$2.00 per doz.

PACHA—Brilliant orange, with yellow throat mottled with maroon. Very striking, and unlike any other Gladiolus. Try it. 10c each; \$1.00 per doz.

PANAMA—Magnificent large pink. Blooms wax-like and wide open. A favorite with florists. 8c each; 75c per doz.; \$5.00 per 100.

PARLIAMENT—New, large and showy rose pink. Strong stems. 25c each; \$2.50 per doz.

PEACE—A grand white flower, very large, with a delicate lilac feathering on lower petals. Tall, strong, hardy grower. Blooms later than most, so plant early. (See cut). 8c each; 75c per doz.; \$5.00 per 100.



PINK WONDER

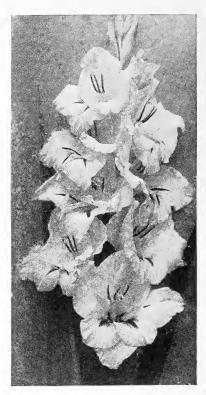
PINK WONDER—This is a wonderful Gladiolus, and the largest light pink. Flowers often measure 6 1-2 inches across. The color is light pink, yellow shading at base of lower petals, overlaid with rose feathering. 20c each; \$2.00 per doz.

PRES. TAFT—Strawberry pink. Many open at once. 5c each; 50c per doz.

PRIDE OF LAN-CASTER—Orange salmon. Rich fiery deeper orange throat. Ruffled. 25c each; \$2.50 per doz.

PRIMULINUS HYBRIDS—A cross between the native South African Primulinus Gladiolus and the large garden varieties. The flowers are smaller and more graceful than the standard varieties, and run mostly to yellow, orange and salmon, or "nasturtium" colors. 3c each; 35c per doz.; \$2.00 per 100.

PRIMULINUS HYBRIDS—"Grand Mixture"—Same as above, but newer and larger kinds. Mixed only. 5c each; 50c per doz.



#### PRIDE OF GOSHEN

#### PRIDE OF GOSHEN

—Flesh pink. Large flowers and elegantly waved petals. Tall and vigorous. (See cut). 10c each; \$1.00 per doz.

PRINCESS OF ORANGE—Bright vermilion red. White stripe on lower petals. Pretty. 25c each.

#### PRINCE OF WALES

—The very choicest of all salmon varieties, and one of the very best of all Gladioli. Excellent for decorating, and much in demand. Early. A beauty, and a winner. Don't overlook it. 10c each; \$1.00 per doz., \$6.00 per 100.

PRINCIPINE — Bright scarlet with conspicuous white throat. 5c each; 50c per doz. \$3.00 per 100.

PROPHETESSE—Pearly white, with orange red blotch. Early. 10c each; \$1.00 per doz.

PROSERPINE—Handsome deep rose color, or cerise-pink. A rare shade. 15c each; \$1.50 per doz.

PURPLE GLORY—The giant of the ruffled race! Deepest velvety dark maroon red, with almost black blotches. A royal flower. 50c each; \$5.00 per doz.

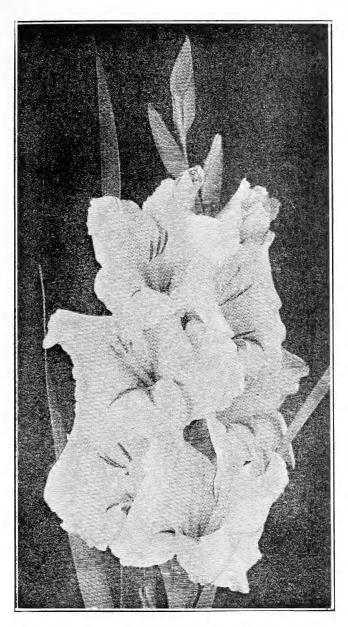
QUEEN WILHELMINA—Delicate apple-blossom pink, with pale blotches on lower petals. Large open flowers. A Holland production, and a popular color. A vase of these is a beautiful sight. 15c each; \$1.50 per doz.

RED CANNA—Bright crimson. Large flowers on tall stalks. Good multiplier. 10c each; \$1.00 per doz.

RED EMPEROR—(Dominion) Rich dark scarlet, of immense size. Tall, strong spike; wide open flowers of royal appearance. Early blooming. Very choice. The largest brilliant deep red gladiolus in cultivation. 10c each; \$1.00 per doz.

RED, WHITE AND GOLD—A novelty. Strong plant and good sized flowers. Upper portion white, lower petals lemon-yellow. Red blotch. 25c each.

REV. EWBANK—Light porcelain blue. Early. Good size and fast propagator. 25: each; \$2.50 per doz.



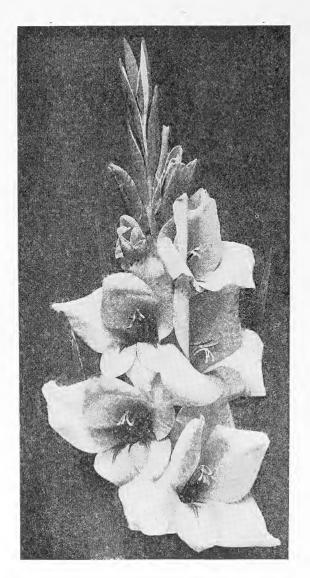
PEACE

ROANOKE—Yellow with fine red line. Hooded type. 10c each. \$1.00 per doz.

ROMANCE—Salmon rose, bordered wine blue. Red and yellow throat. A novelty. 35c each. \$3.50 per doz.

1910 ROSE—Pure rose pink of fine shade. Narrow white central line on lower petals. Large flowers. Extra early. 15c each; \$1.50 per doz.

ROSE BUD—Very beautiful light rose pink. Opening flower of rose-bud form. 15c each; \$1.50 per doz.



SCHWABEN

ROSE GLORY—Very large and beautifully ruffled rose pink, deeper in throat. One of my favorites. FINE. 25c each; \$2.50 per doz.

ROSE PEARL—Extremely light pink. Very large wide open flowers. One of the earliest. 20c each; \$2.00 per doz.

ROSE WELLS—Very tall, light clear rose. Small blotch of lilac rose, bordered with yellow. Flowers large and wide open. 15c each; \$1.50 per doz.

ROUGE TORCH—Large fine white, with a carmine torch in the throat. Striking contrast. 10c each, \$1.00 per doz.

SALMON BEAUTY—Large flowered hybrid. Deep salmon, with rich salmon yellow throat. This is a beautiful variety. 20c each; \$2.00 per doz.

SALMON EXCELSIOR—New. Flower of fine form, bright salmon color, with brilliant scarlet blotch. 10c each; \$1.00 per doz.

SCARLANO—Bright orange scarlet, with darker markings. Fine ruffled. Early and tall. High class. 20c each; \$2.00 per doz.

SCARSDALE—Large tall pink-lavender; nearly a mauve. 10c each; \$1.00 per doz.

SCHWABEN—Clear canary yellow, shading to sulphur yellow, with a touch of red in the throat. Tall vigorous grower. Large flowers. The very best low-priced yellow to-day. (See cut). 10c each; \$1.00 per doz.; \$5.00 per 100.

SHEILA—Large light salmon. Very early. 25c each; \$2.50 per doz.

SIR ROGER CASEMENT—Dark ox-blood red. Petals intensely ruffled. 20c each; \$2.00 per doz.

SOUVENIR—A pure deep yellow Primulinus. The finest hooded yellow. 20c each; \$2.00 per doz.

SPLENDORRA—Splendid, very dark wine-black. An unusual color, and a fine rich distinct sort. Ruffled. 25c each; \$2.50 per doz.

\_SUPERB—Large red flowers, striped and flaked with salmon pink. 15c each; \$1.50 per doz.

SYDONIA—Dark purple-violet. 20c each; \$2.00 per doz.

TACONIC—Bright pink, flecked and striped with shades of same color, lower petals blotched crimson, edged with thin yellow stripe. 10c each; \$1.00 per doz.

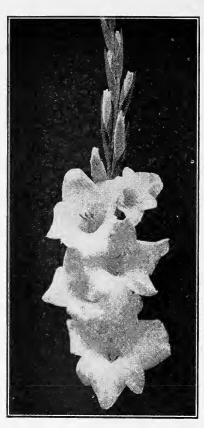
TENNESSEE BELLE—(Wilhelmina Gude) Salmon pink, slightly variegated with shades of same color. A new variety from Tennessee. Early. 25c each; \$2.50 per doz.

TYRIAN BEAUTY—Shade like a dark "American Beauty" rose color. Very handsome. 35c each; \$3.50 per doz.

VELVET KING—Glowing velvety scarlet. Wide open flowers. Vigorous grower, and makes a fine show in the row. 10c each; \$1.00 per doz.

VIOLET BEAUTY—Tall large cerise-violet, with blotch of red in throat. Another Kunderd variety. 20c each; \$2.00 per doz.

WAR—Deep brilliant red. Strong grower, with large wide open flowers. Sold a few years ago at \$1.00 per bulb. 10c each; \$1.00 per doz.



#### WHITE WONDER

—Pure white, without markings. Wide open flowers, often measuring over five inches across. Five and six open at once. A new and valuable addition to the whites. (See cut). 20c each; \$2.00 per doz.

WILBRINK—A sport of Halley, which it resembles except in colorwhich is flesh pink, a very different shade from Halley. Very early and therefore in great demand for cutting. 5c each; 50c per doz.

WHITE WONDER

WHITE DELIGHT—Softest flesh white; creamy throat, bearing blotch of deeper tints. Ruffled petals. Fine. 25c each; \$2.50 per doz.

WHITE GIANT — New. Tall, immense pure white flower, in shape resembling an Easter lily, and having a frosted appearance by artificial light. Healthy strong grower. 15c each; \$1.50 per doz.

WHITE GLORY—Large pure white ruffled flowers, with touch of delicate iris-blue in the throat. 20c each; \$2.00 per doz.

WILLIE WIGMAN—Creamy white, flushed pink. Crimson blotch on lower petals. Pretty. 10c each; \$1.00 per doz.

YELLOW GEM—Fine shade of light yellow. Small mark in throat. Tall. 20c each; \$2.00 per doz.

YELLOW HAMMER—Large vigorous yellow, with little red mark in throat. The best yellow at a low price, except Schwaben. 10c each; \$1.00 per doz.

YELLOW PRINCE—Orange yellow, flaked deeper orange. Looks like a rare lily. Tall straight stems. Unusual. Don't miss this one! 1Ec each; \$1.50 per doz.

#### A SPECIAL OFFER

particularly to those who have never grown the Gladiolus: In order to get you acquainted with this beautiful flower, I will make up a special assortment of 30 bulbs, one bulb each of 30 different named kinds, blooming size, no: labeled, for \$1.00 postpaid. Would sell for several times the dollar if all separately labeled.

This assortment will have a wide range of colors, and will surely please not only amateurs, but regular growers as well who may order it if they wish. Easy directions for culture included free. Ask for the "Rainbow Collection."

#### LIBERTY MIXTURE

Highly assorted kinds and colors. Good bulbs sure to bloom. An inexpensive mixture, but excellent value for the price, as there are many fine named varieties in the lot. 50 for \$1.50; \$3.00 per 100; \$25.00 per 1000.



#### **EXHIBITION MIXTURE**

A high grade assortment made up exclusively of named varieties, which would cost nearly twice as much if purchased separately. Cannot fail to please the most exacting. Wide range of colors. 15 for \$1.00; \$6.00 per 100.

### HAVE A HOBBY! GROW SOME GLADS!

# GILLET'S COLLECTIONS OF GLADIOLI ARE PROVING VERY POPULAR. THEY SAVE YOU MONEY

#### **COLLECTION "A"**

COLLEGIN	ON A	
2 America, lavender-pink		20 10 10 10 10 06 20
20	Retail value	\$1.36
Special price, labeled		<b></b>
COLLECTION	ON "B"	
1 Schwaben, yellow	nk	15 10 08 10 10 08 10 08 10 15
12	Retail value,	\$1.24
Special price, labeled a		
1 Conspicuous, blue	ther	15 15 15 10 10 15 20 25 10

Special price, labeled and postpaid, \$1.50

Retail value, \$1.75

12

#### COLLECTION "W"-Whites

One bulb each, Bertrex, Early Snowflake, Elora, Helen Franklin, Immaculate, Lena Graetz, Peace, Rouge Torch, White Wonder, White Giant; retail value \$1.53.

Special price, labeled and postpaid, \$1.25

#### COLLECTION "D"

	COLLEGIION D	
1 Lovelin	ness, cream	15
1 Blackh	awk, cardinal-red	10
1 Evelyn	Kirtland, pink	10
1 Bertrez	x, white	10
1 Herada	, mauve	10
1 Gretch	en Zang, pink	10
1 Mr. M	ark, blue	15
1 Capella	, orange-red	10
1 Flora,	yellow	15
1 Lena C	raetz, white	$.25$
1 Holland	d Giant, rose-pink	10
1 Gen. Jo	offre, scarlet	15
1 Monon	, new variegated	25
1 Mrs. D	r. Norton, delicate colors	15
	haylor, rose	
 15	Retail value,	\$2.15
	Special price, labeled and postpaid, \$1.75	

Special price, labeled and postpaid, \$1.75

Note:—The above four collections, A, B, C, and D contain no duplicates. Sent postpaid for \$5.00.

#### COLLECTION "E"

6 America, lavender-pink		.25
6 Mrs. F. King, flame-color		
6 Halley, salmon-pink		
6 Crackerjack, dark red		
6 Independence, coral		
6 Principine, scarlet, white throat,		25
36 I	Retail value, \$1.	,50
Control of the late of the lat	11 01 05	

Special price, labeled and postpaid, \$1.25

#### COLLECTION "V"—Blues, etc.

One bulb each; Baron Hulot, Best Violet, Catherina, Conspicuous, Herada, Louise, Mr. Mark, Nora, Rev. Ewbank, and Scarsdale. Retail value \$1.65.

Special price, labeled and postpaid, \$1.35

#### COLLECTION "Y"-Yellows

One bulb each: Alice Tiplady, Brimstone, Flora, Golden King, Golden Measure, Niagara, Pacha, and Schwaben. Retail value \$1.03.

Special price, labeled and postpaid, 80c

#### COLLECTION "H"-Very Darks

One bulb each: Baron Hulot, Empress of India, Goliath, Harvard, Mrs. Moulton, Mrs. Watt, Negerfurst, Neoga, Sir Roger Casement and Splendorra. Retail value \$1.50.

Special price, labeled and postpaid, \$1.25.

#### COLLECTION "P"-Primulinus

One bulb each: Alice Tiplady, Capella, Myra, Roanoke, Salmon Beauty, Souvenir, Yellow Gem and Yellow Prince. Retail value, \$1.20

Special price, labeled and postpaid, \$1.00

#### WHAT THEY SAY

#### Some Extracts From Recent Letters

Your bulbs were so fine last year I cannot resist sending another order. Am growing over 200 varieties, about 2000 in all, each year, and having bought bulbs from California, Florida, and in between, it may interest you to know that the finest, plumpest bulbs I ever have had came from Howard M. Gillet. The flowers were all true to name and every bulb bloomed.

FRANK F. MOORE, M. D., New Jersey

I wish to state that the gladiolus purchased from you last year were highly satisfactory, and I take pleasure in recommending your bulbs.

CHAS, A. GOEHRING, Kentucky

The bulbs I have purchased from you in previous years have been a perfect delight. In the years 1922 and 1923 I captured both first and second prizes at our county fair.

MRS. EDWARD ROBSON, Penn.

Thank you for those extra premium bulks. I wish to state that I never received such fine large bulks from any other company. I am delighted with them.

MRS. WM. R. WHEATER, N. Y.

The Gladioli I purchased of you last year were the most beautiful ones I ever saw without any exception—such large beauties.

MRS. E. H. WARD, New Hampshire

I am very pleased with my gladiolus bulbs which came this morning; nice healthy bulbs and just as I ordered. Thank you for the extra bulb Yellow Prince

MRS. C. J. MARSHALL, Conn.

The Gladioli I bought of you the past few years have been doing finely, and are the largest and finest I ever grew.

MRS. ELMER H. LANDIS, Penn.

The bulbs arrived all in fine shape. They are the best ones I ever received from any grower.

O. F. CONE, Conn.





#### MAKES PLANTS THRIVE

By using OYAMA on house plants it will keep them in bloom all winter and will keep them in Diodit an white and as green and luxuriant as if grown outdoors in the summer. IT WILL MAKE YOUR FLOWER AND VEGETABLE GARDEN WONDERFULLY PRODUCTIVE and the envy of your neighbors.

It makes no difference how healthy or delicate your plants may be, OYAMA WILL BRING OUT NEW FLOWERS AND FOLIAGE and cause a marvelous transformation.

Contains no bone, fish scraps manure.

#### FOOD FOR PLANTS-FLOWERS-VEGETABLES CLEAN-ODORLESS-SAFE TO USE

OYAMA is fine for all kinds of plants, ferns, shrubs, roses, bulbs, lawns, berries, fruits and flowers. Gives seedlings a wonderful start and PRODUCES EARLY VEGETABLES.

OYAMA contains 17% nitrogen. It keeps the soil rich Highly concentrated, easily applied and econ-NEVER FAILS TO PRODUCE WONDERFUL but odorless. omical to use RESULTS.

Full directions with every package.

House Plant Size, makes 6 gallons.....\$ .30



#### READ BEFORE ORDERING

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

6 bulbs at dozen rates; 50 at 100 rates.

Prices per dozen and on collections, also on single bulbs, include postage on all orders east of the Mississippi River. West of the Mississippi River, Canada and Foreign, add 5 cents per dozen. Prices per 100 are F. O. B. here.

Bulbs (unless otherwise instructed) will be sent in April, after danger from freezing en route is over, but it will be to your advantage to get your order in immediately after you receive this catalog.

Safe arrival guaranteed anywhere in the U.S.A.

All my bulbs are good blooming size unless otherwise stated. Many are extra large and heavy.

Warranty—While I exert the greatest care to keep all stock true to name, sound and strong, I do not, in common with other growers, assume any responsibility other than to replace any stock that may prove untrue to name or refund amount received for same.

Write your name and address very plainly.

Send in your order EARLY, as some varieties are sold out quickly. Order in January, February or early March, if possible, so as to get the very best stock.

Bank reference: Berkshire Loan & Trust Co., Pittsfield, Mass.

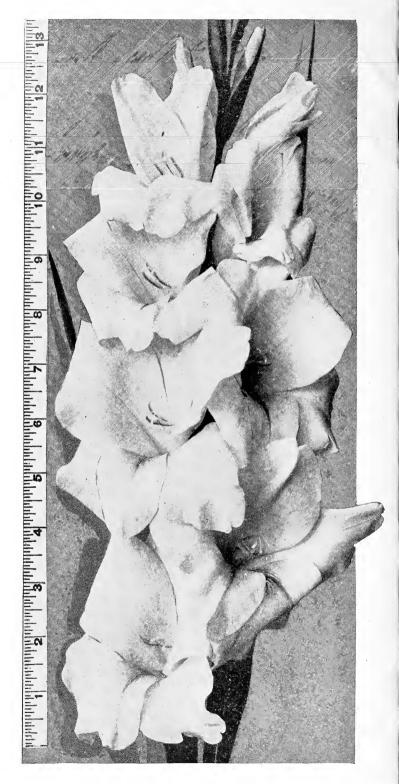
Address all orders to

#### HOWARD M. GILLET

NEW LEBANON
COLUMBIA COUNTY

N. Y.

#### THE GREAT 1925 NOVELTY



"Joerg's White" (See Page 8)